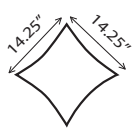
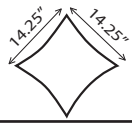
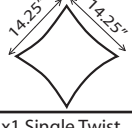
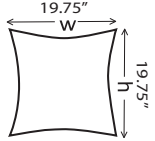
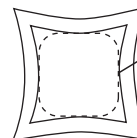


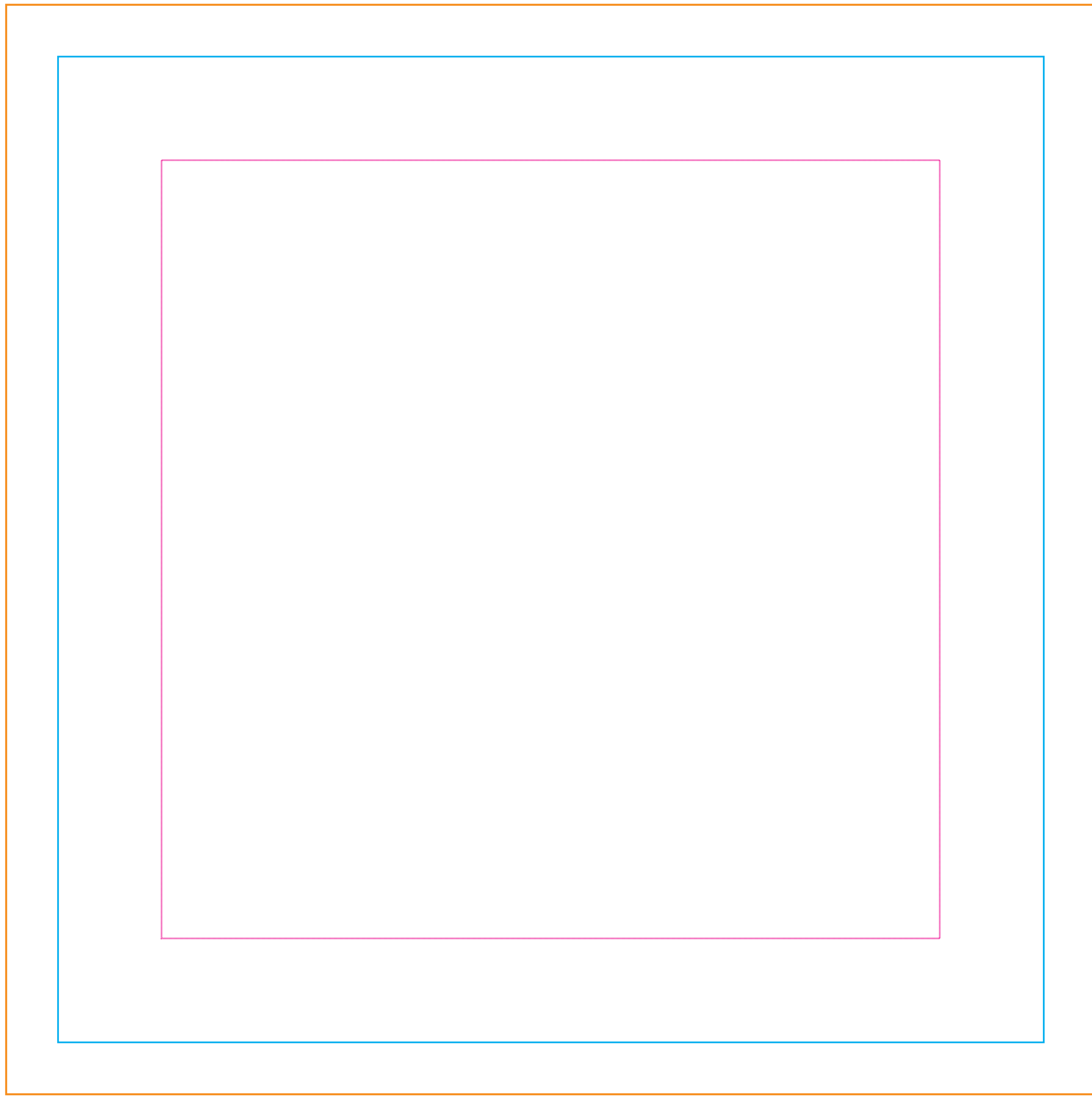
<b>A</b>	Skin	Size
	14.25" W x 14.25" H	1x1 Single Twist Shown as it will appear on the Xpressions unit
1x1 Single Twist		
<b>B</b>	Skin	Size
	14.25" W x 14.25" H	1x1 Single Twist Shown as it will appear on the Xpressions unit
1x1 Single Twist		
<b>C</b>	Skin	Size
	14.25" W x 14.25" H	1x1 Single Twist Shown as it will appear on the Xpressions unit
1x1 Single Twist		
<b>D</b>	Skin	Size
	19.75" W x 19.75" H	Diamond Shown as it will appear on the Xpressions unit
Diamond		

It is recommended that all text and borders be 1.5" from the finish size



### Focus Area Key

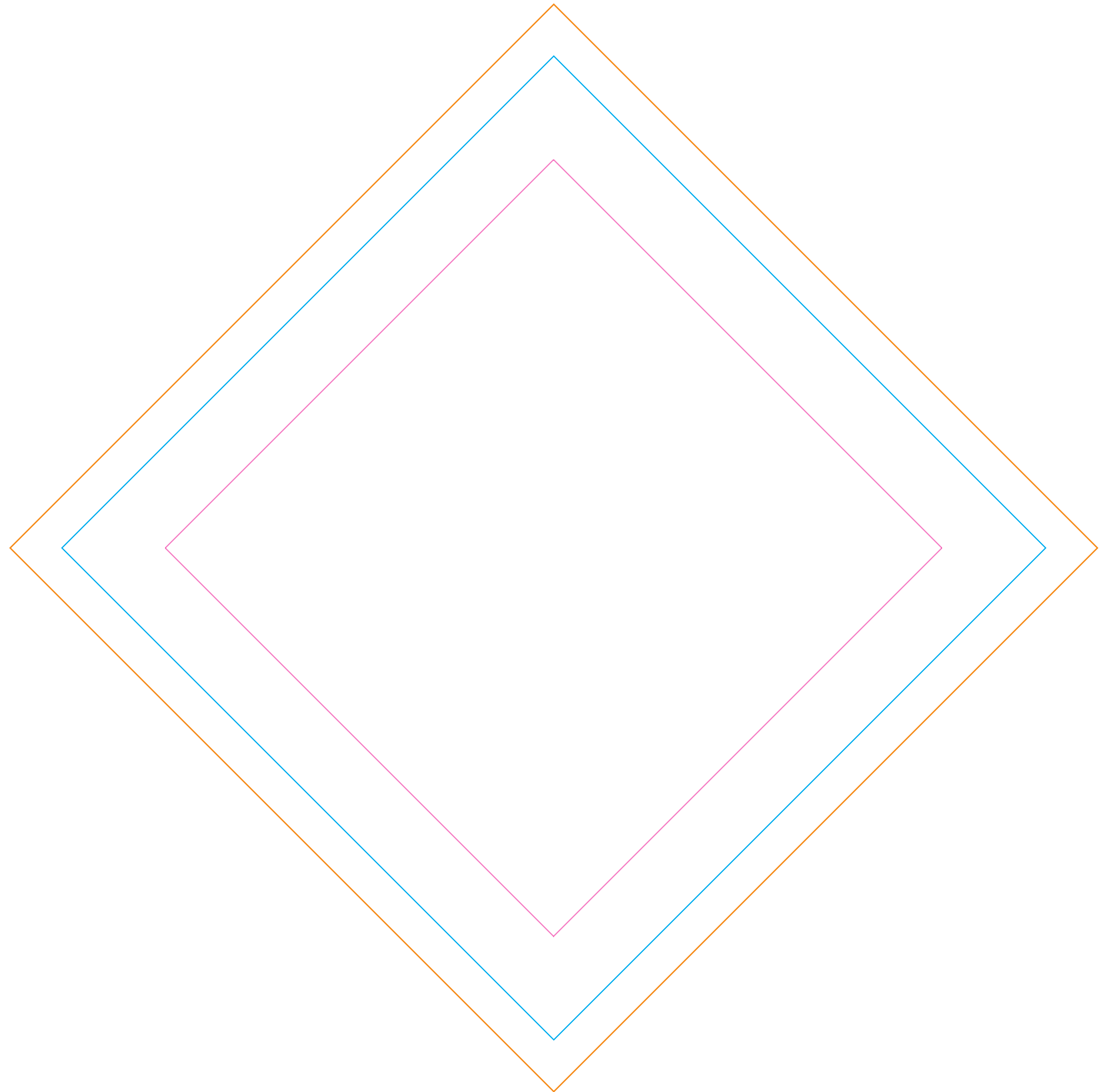
focus area is always  
1.5"-2.5" inside edge of all  
four sides on all skin  
styles and sizes



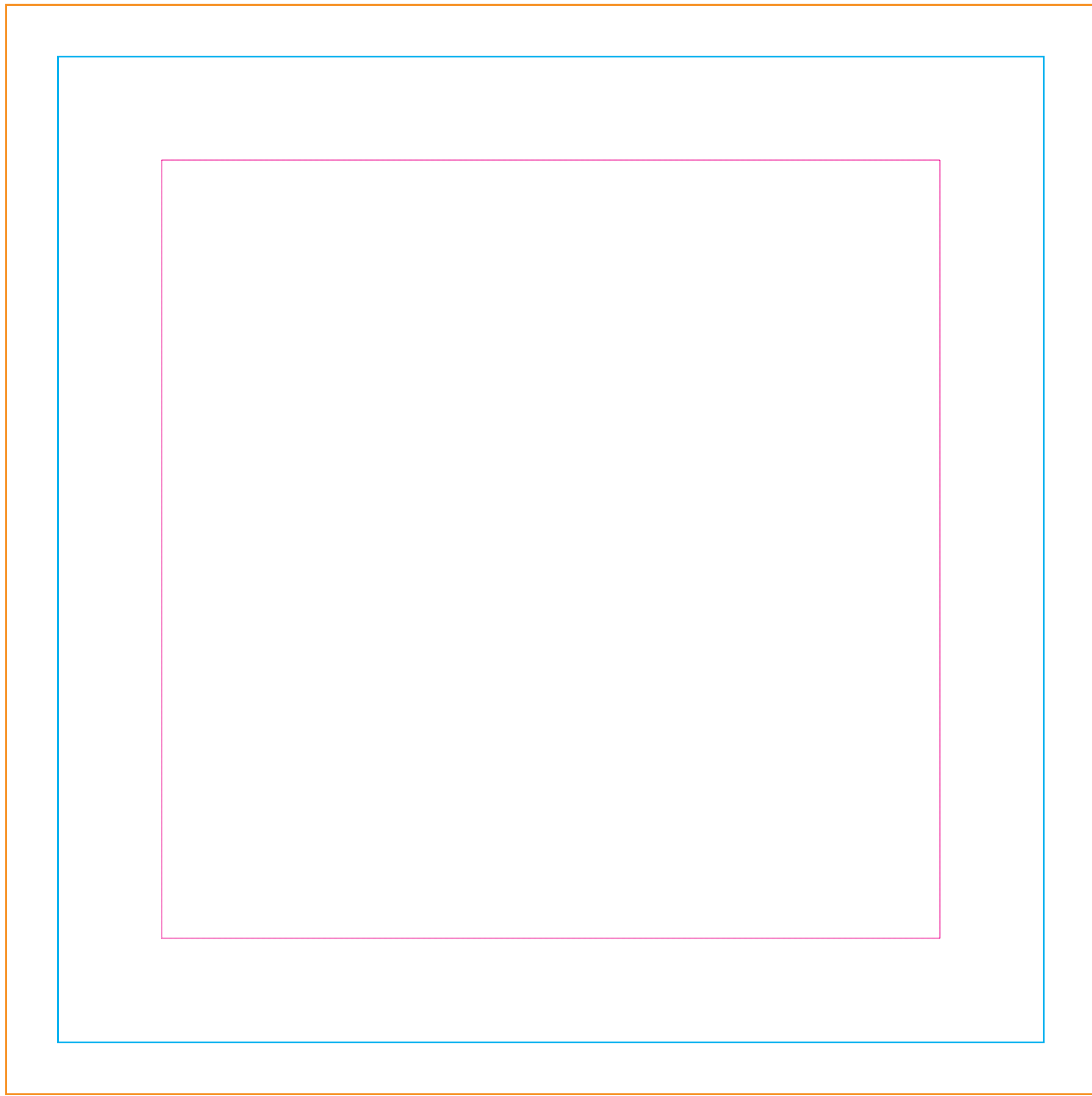
1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN A**

- Indicates 1.5" bleed
- Indicates edge of skin
- Indicates 1.5" focus area



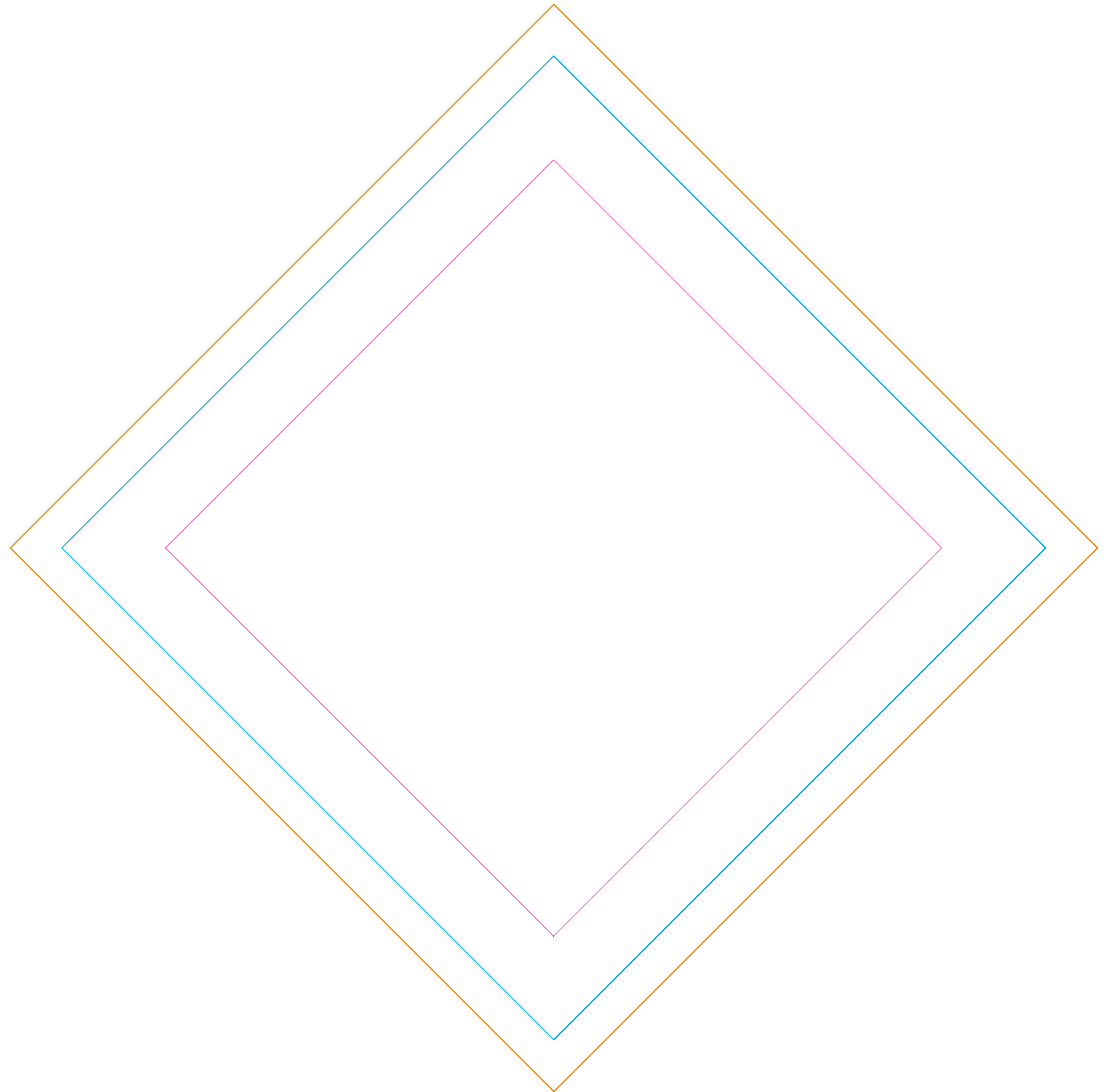
Will be applied  
to frame like this



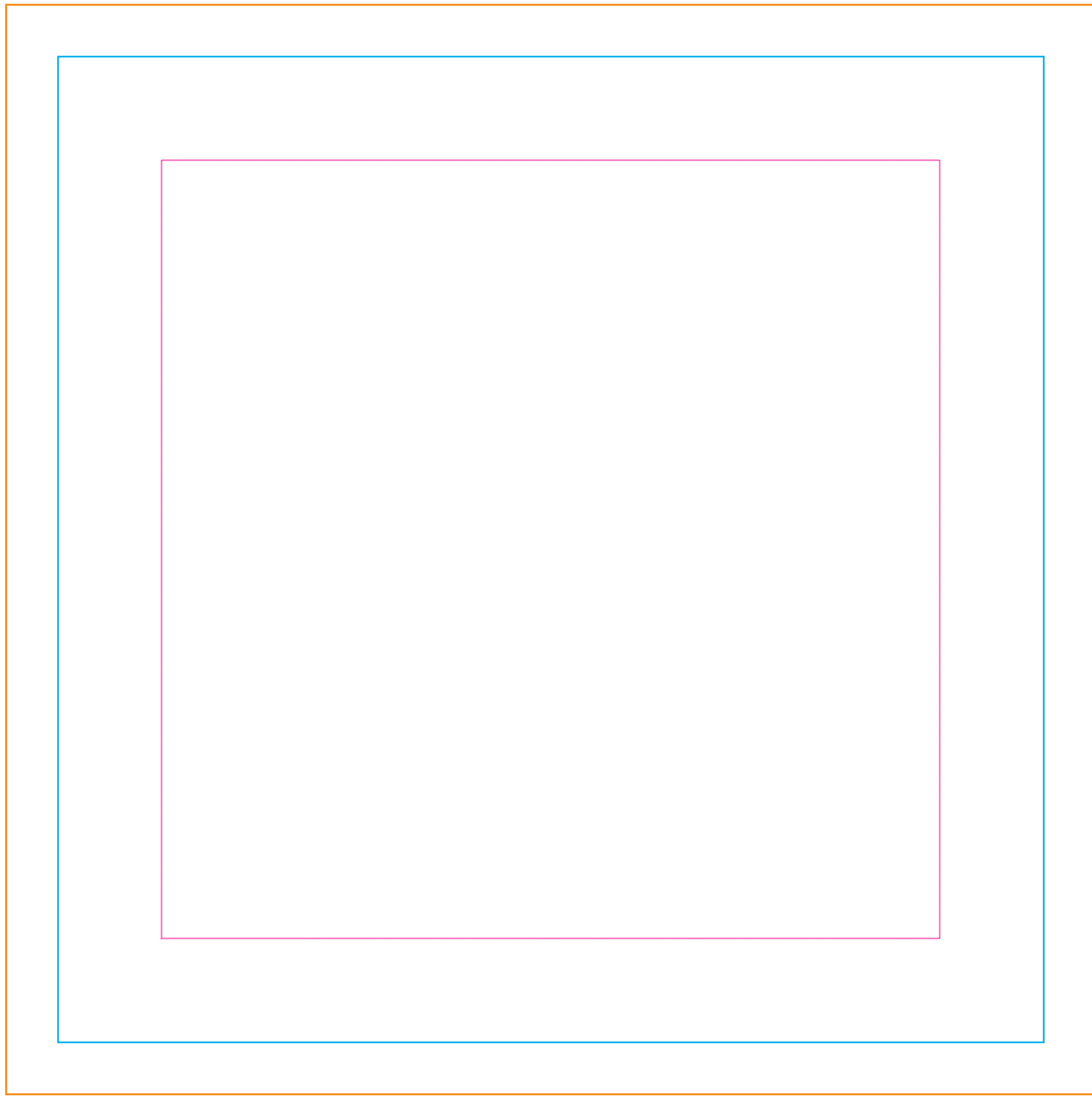
1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN B**

- Indicates 1.5" bleed
- Indicates edge of skin
- Indicates 1.5" focus area



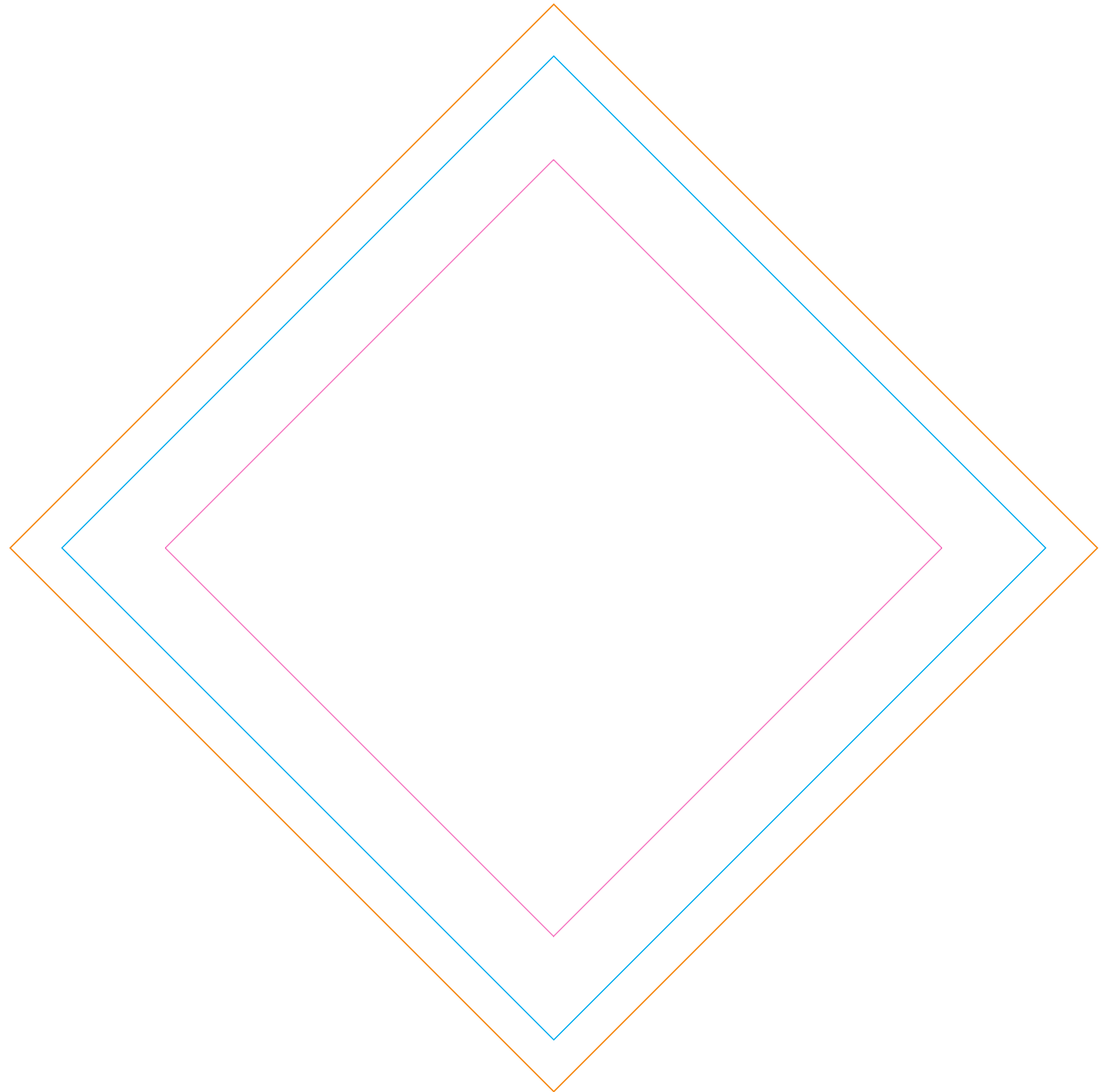
Will be applied  
to frame like this



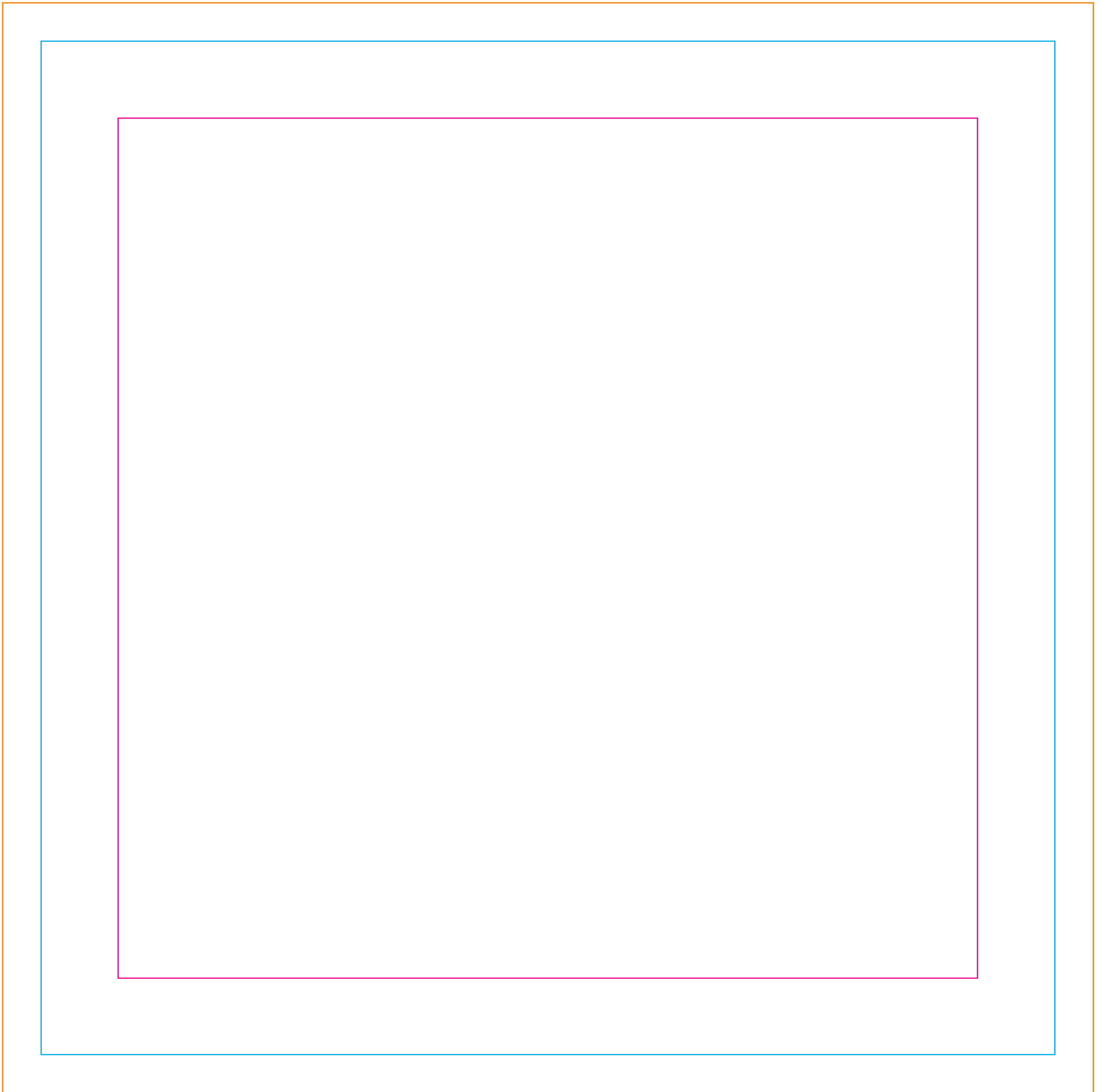
1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN C**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area



Will be applied  
to frame like this



2X2 Diamond 19.75" x 19.75"  
(SalesMateTemplate at full size)

**SKIN D**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area

NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

xpressions®  
**SALESMATE™**  
Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



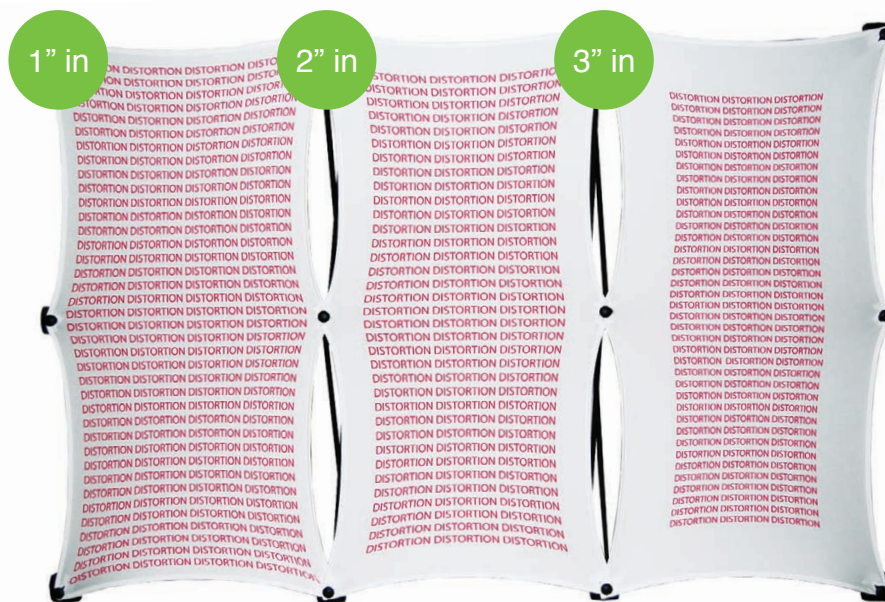
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*